

Festive Soirée

Sponsorship
Pack

Parkgate Hotel
Cardiff
5th December 2025

2wish
CYMRU

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www.2wish.org.uk



Introduction



Our Festive Soirée returns for another year at The Parkgate Hotel in Cardiff City Centre.

This year we're going bigger and better than ever, with the usual celebration and entertainment, whilst remembering our precious loved ones but with a few extra surprises too.

This unforgettable afternoon is the perfect excuse to gather together and ring in the season in unique 2wish style.



Opportunities

- ☆ Headline Sponsor
- ☆ Support Sponsor
- ☆ Table Sponsor
- ☆ Welcome Drink Sponsor



Benefits of Sponsorship

- **Brand Exposure** - Reach a diverse audience through our extensive promotional campaigns, including social media, local advertising, and press coverage.
- **Community Engagement** - Align your brand with a well-respected local charity and demonstrate commitment to community wellbeing.
- **Networking Opportunities** - Connect with key stakeholders and influencers in the local area.



By sponsoring 2wish's Festive Soirée you will not only support a great cause but also gain valuable exposure and goodwill within the community. Your contribution will directly impact our ability to deliver our services across Wales.

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Headline Sponsor - £2000

As the Headline Sponsor, your brand will enjoy the highest level of visibility and recognition throughout the run up and on the night.

- **Branding** - Prominent logo placement on all event advertising materials, including digital and print media.
- **Social Media** - Feature in our social media campaigns leading up to the event, reaching over 25,000 followers.
- **Event Exposure** - Opportunity to speak or show a promotional video during the event.
- **Exclusive Seating** - Complimentary table for 10 guests at the event.
- **Media Coverage** - Mention in press releases and media communications.
- **Event Materials** - Branding on event programs, banners and auction catalogues, including opportunity to place company branded items on each place setting.
- **Networking** - Opportunity to network with high-profile attendees and other sponsors.



Support Sponsor - £1000

As a Support Sponsor, you will feature on a range of promotional material, as well as a brand presence at the event itself.

- **Branding** - Logo placement on selected event advertising materials (digital and print).
- **Social Media** - Feature in our social media campaigns leading up to the event, reaching over 25,000 followers.
- **Event Exposure** - Acknowledgment during the event by the host or in event visuals.
- **Exclusive Seating** - Complimentary tickets for 2 guests at the event.
- **Event Materials** - Logo featured in the event program and auction catalogue.
- **Networking** - Opportunity to network with high-profile attendees and other sponsors.

Table Sponsor - £850

Sponsor a table for the perfect opportunity to secure meaningful brand presence and a memorable afternoon for your guests

- **Table Sponsorship** - Branding presence on sponsored table and recognition at event.
- **Table of ten** - A table at the event for ten guests of your choice.

Welcome Drink Sponsor - £1000

Sponsor the drinks for a sparkling opportunity to showcase your brand while helping guests raise a glass to a truly meaningful cause.

- Branding presence at the bar and drinks stations throughout the event.
- Programmerecognition and verbal recognition during key moments of the evening
- Exclusive Seating - Complimentary tickets for 2 guests at the event.

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Making a Difference

Every penny raised goes towards providing vital support for those suddenly bereaved by the death of a child or young person. Seemingly small gestures such as; a hot drink in a safe space like a 'coffee morning' can have a hugely positive impact on someone during their darkest days.



The cost of 2 cups of coffee at a 'Coffee Morning' with the 2wish Support team.

£5

£15

will bring comfort to a bereaved sibling by providing them with a 'Gorgeous George' soft toy.



£40 will cover the cost of a memory box for a bereaved family, to house cherished items.

£45

£2000

will fund the complete refurbishment of a bereavement suite, providing a safe space for grieving individuals.



You contribution, no matter how large or small will contribute towards providing support for an individual during arguably the most challenging time of their life. We believe that every individual's grief journey is unique, which is why we are dedicated to providing support in a multitude of different forms.

We look forward to partnering with you to ensure that we can continue to provide support to those affected by the sudden death of a child or young person aged 25 and under.



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