



# Little Ball of Hope 2026

## Sponsorship Pack

12th September 2026  
The Vale Resort



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Registered Charity in England  
and Wales Charity No. 1168140

# Introduction

At 2wish, we believe that no family should face the sudden loss of a child or young person alone. That's why our Little Ball of Hope is an event dedicated to remembrance, resilience, and the power of community.

This special evening not only raises vital funds but also shines a light on the hope we strive to bring to families during their time of need. Together, we can turn heartbreak into hope and ensure that no one walks this journey alone.



# Opportunities

## Benefits of Sponsorship

The 2wish Little Ball of Hope is a heartfelt celebration of remembrance, resilience, and community spirit. It's a time to come together to honour the lives of children and young people gone too soon, while supporting families as they navigate the unimaginable pain of sudden loss. Over 330 people come together at this special event to pay tribute and show solidarity, creating a powerful atmosphere of love and support.

By sponsoring our event, your brand will showcase a genuine commitment to compassion, care, and social impact, helping us continue our vital work in providing hope and support to those who need it most.

We offer a range of sponsorship options with flexible packages. The packages listed serve as a guide, but we strive to tailor them according to the specific needs of your business.



# Headline Sponsor £5000

- **Branding** - Prime logo placement across all event materials (print, digital, banners, programmes).
- **Social Media Exposure** - Featured social media content, inclusion in campaigns reaching 25,000+ followers, logo and information in dedicated event landing page.
- **Event Exposure** - Special thanks in event promotions, post event communications and host's speech with opportunity to place branded items on tables and banner placement.
- **Exclusive Seating** - with a complimentary table for 10 guests.
- **Networking** - Opportunity to network with high-profile attendees and other sponsors.



# Support Sponsor £2500

- **Branding** - Logo placement on select event advertising, digital and print materials.
- **Social Media Exposure** - Included in campaigns reaching over 25,000 followers.
- **Event Exposure** - Acknowledgment during the event by the host or in event visuals.
- **Exclusive Seating** - Complimentary tickets for 2 guests at the event.
- **Networking** - Opportunity to network with high-profile attendees and other sponsors.



# Drinks Sponsor £1500

- **Branding** - Prominent logo placement on the welcome drinks signage, select event advertising and digital materials.
- **Social Media Exposure** - Inclusion in promotional posts reaching over 25,000+ followers.
- **Event Exposure** - Acknowledgment by the host during the event, and dedicated A4 strut card placed at Drinks Reception.
- **Networking** - Opportunity to network with high-profile attendees and other sponsors.



# Making a Difference

Every penny raised goes towards providing vital support for those suddenly bereaved by the death of a child or young person. Seemingly small gestures such as; a hot drink in a safe space like a 'coffee morning' can have a hugely positive impact on someone during their darkest days.



The cost of 2 cups of coffee at a 'Coffee Morning' with the 2wish Support team.

£5

£15

will bring comfort to a bereaved sibling by providing them with a 'Gorgeous George' soft toy.



£45 will cover the cost of a memory box for a bereaved family, to house cherished items.

£45

£2000

will fund the complete refurbishment of a bereavement suite, providing a safe space for grieving individuals.



You contribution, no matter how large or small will contribute towards providing support for an individual during arguably the most challenging time of their life. We believe that every individual's grief journey is unique, which is why we are dedicated to providing support in a multitude of different forms.

We look forward to partnering with you to ensure that we can continue to provide support to those affected by the sudden death of a child or young person aged 25 and under.



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