

Little Ball of Hope 2026

Sponsorship
Pack

12th September 2026
The Vale Resort



2wish
CYMRU



2wish
SUPPORT FOR THOSE
AFFECTED BY SUDDEN DEATH
IN YOUNG PEOPLE

partnerships@2wish.org.uk

07827 103012

www.2wish.org.uk



Registered Charity in England
and Wales Charity No. 1168140

Introduction

An elegant evening of celebration, reflection, and togetherness, held in support of families affected by the sudden loss of a child or young person. Guests are invited to enjoy a night of glamour, entertainment, and heartfelt connection in a stunning setting. More than just an event, it's a powerful gathering of hope, remembrance, and community spirit.



Becky Wilde
Olympic Bronze
Medallist



Jane Tranter
CEO of Bad Wolf



And our host



Kate Lewis
ITV News Reporter &
Presenter



Opportunities

Benefits of Sponsorship

The 2wish Little Ball of Hope is a heartfelt celebration of remembrance, resilience, and community spirit. It's a time to come together to honour the lives of children and young people gone too soon, while supporting families as they navigate the unimaginable pain of sudden loss.

By sponsoring our event, your brand will showcase a genuine commitment to compassion, care, and social impact, helping us continue our vital work in providing hope and support to those who need it most.



Headline Sponsor - £2000

Maximum visibility and impact

- Prime logo placement across all event materials (print, digital, banners, programmes).
- Featured social media content and inclusion in campaigns reaching 25,000+ followers.
- Event Presence with opportunity to speak or showcase a promotional video.
- Exclusive Seating with a complimentary table for 10 guests.
- Inclusion in press releases and media outreach.
- Branded items on tables and banner placement opportunity
- Networking opportunities
- Connect with high-profile guests and fellow sponsors.



Support Sponsor - £1000

As a Support Sponsor, you will feature on a range of promotional material, as well as a brand presence at the event itself.

Prominent Branding - Logo placement on all event advertising, digital and print materials.

Social Media Exposure - Featured in campaigns reaching over 25,000 followers.

Event Exposure - Acknowledgment during the event by the host or in event visuals.

Exclusive Seating - Complimentary tickets for 2 guests at the event.

Event Materials - Logo featured in the event programme and auction catalogue.

Networking - Opportunity to network with high-profile attendees and other sponsors.



Drinks Sponsor - £500

A prime opportunity for impactful brand visibility in a space where attention is guaranteed.

As the drinks sponsor, your brand will be front and center at one of the event's most social and engaging touchpoints, where conversations happen and connections are made.

You'll also get:

- A dedicated Facebook and Instagram story highlighting your partnership
- Mentions and tags in the post event social media activity
- A mention and backlink in the post event news article on our website



Making a Difference

Every penny raised goes towards providing vital support for those suddenly bereaved by the death of a child or young person. Seemingly small gestures such as; a hot drink in a safe space like a 'coffee morning' can have a hugely positive impact on someone during their darkest days.



The cost of 2 cups of coffee at a 'Coffee Morning' with the 2wish Support team.

£5

£15

will bring comfort to a bereaved sibling by providing them with a 'Gorgeous George' soft toy.



£45 will cover the cost of a memory box for a bereaved family, to house cherished items.

£45

£2000

will fund the complete refurbishment of a bereavement suite, providing a safe space for grieving individuals.



You contribution, no matter how large or small will contribute towards providing support for an individual during arguably the most challenging time of their life. We believe that every individual's grief journey is unique, which is why we are dedicated to providing support in a multitude of different forms.

We look forward to partnering with you to ensure that we can continue to provide support to those affected by the sudden death of a child or young person aged 25 and under.



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Registered with
FUNDRAISING
REGULATOR

