2wish

GREATEST BALL OF HOPE

Their Light, Our Purpose



Saturday 8th May at Celtic Manor Resort, Newport

THE GREATEST SHOWMAN

15 Years of 2wish

WHY THIS BALL IS SPECIAL

Celebrating 15 years of 2wish



In 2027, the Greatest Ball of Hope marks an incredibly special milestone as we celebrate 15 years of 2wish. It is a moment to pause, reflect and celebrate the people we've supported, our shining stars that we remember daily and the extraordinary community that continues to make our work possible.

15 years of support

15 Years of 2wish

15 years of remembering

Their Light. Our Purpose

MORE THAN A BALL

Every ticket purchased, table booked, prize donated and pound raised helps 2wish continue to be there for those who need us when the unimaginable happens. Join us as we remember how far we've come, celebrate everyone who has been part of our journey and look ahead with hope.

SATURDAY 8TH MAY 2027 | CELTIC MANOR RESORT

GREATEST BALL OF HOPE

One unforgettable night







AN EVENING OF...

- Delicious fayre
- Fantastic Entertainment
- Fundraising
- Remembrance

THE GREATEST SHOWMAN

An evening where every guest becomes part of something bigger

MAKING A DIFFERENCE

2wish has supported more than 11,000 people who have been affected by the sudden death in young people. Every penny raised go towards providing vital support for those suddenly bereaved by the death of a child or young person. Seemingly small gestures such as; a hot drink in a safe space like a 'coffee morning' can have a hugely positive impact on someone during their darkest days.



£2000 will fund the complete refurbishment of a bereavement suite, providing a safe space for grieving individuals.



£450 will pay for 10 counselling sessions for someone we support



£50 will cover the cost of a memory box for a bereaved family, to house cherished items. £50



£15 will bring comfort to a bereaved sibling by providing them with a 'Gorgeous George' soft toy.

Your contribution, no matter how large or small will contribute towards providing support for an individual during arguably the most challenging time of their life.

WHY PARTNER WITH 2WISH

Put your organisation at the heart of something extraordinary

VISIBILITY
Your brand showcased throughout one of 2wish's flagship events with over 300 attendees and reaching 27,000 online followers.

CONNECTION
Engage with guests, organisations, supporters and members of the 2wish community.

IMPACT
Demonstrate meaningful commitment to supporting anyone affected by sudden bereavement in young people.

ALIGNMENT
Associate your organisation with a respected charity and an unforgettable milestone.



SPONSORSHIP AT A GLANCE

ANNIVERSARY SPONSOR

£12,500

EXCLUSIVE

ENTERTAINMENT SPONSOR

£7,500

EXCLUSIVE

COMMUNITY SPONSORS

£500

MULTIPLE OPPORTUNITIES

SOMETHING FOR EVERY LEVEL OF PARTNERSHIP





ANNIVERSARY SPONSOR

£12,500 One exclusive opportunity

For 15 years, 2wish has provided immediate and ongoing support to over 11,000 people affected by the sudden death of a child or young person. By supporting 2wish, you'll help us reach thousands more families, develop vital services and expand our support into new communities.

Branding – Exclusive Anniversary Headline Sponsor status with premium logo placement across anniversary event materials, including print, digital, stage branding, event screens, programmes and signage. Your partnership will also feature within internal communications and personalised Headline Sponsor email footers throughout the anniversary campaign.

Social Media & Marketing Exposure – Prominent recognition throughout the anniversary campaign, including dedicated social media features and promotional content reaching our 27,000+ followers, plus exposure across our website, which attracts over 15,000 views each month. Your brand will also benefit from enhanced visibility through event landing pages, anniversary communications and wider PR activity.

Event Recognition – Recognition as Headline Sponsor of 2wish's 15th Anniversary Greatest Ball of Hope, including prominent mentions within the hosts' and CEO's speeches, branding opportunities throughout the venue and a bespoke partnership memento.

VIP Hospitality – A complimentary table for 10 in a prime location, plus exclusive access to the VIP drinks reception ahead of the Ball and a dedicated photo opportunity to commemorate your partnership with 2wish.

Sponsored Hospitality Experience – Recognition as sponsor of the drinks reception and table wine package, creating a visible brand presence during key hospitality moments. Your table will also receive complimentary wine.

Networking Opportunities – Connect with high-profile guests, business leaders, supporters and fellow sponsors throughout the evening, with additional networking opportunities during the VIP drinks reception.

Legacy Impact – Be part of a milestone year for 2wish, celebrating 15 years of supporting bereaved families while helping us continue providing vital services for years to come.






ENTERTAINMENT SPONSOR

£7,500 One exclusive opportunity

Help us put on the greatest show...

Exclusive Entertainment Sponsorship – Be recognised as the sponsor behind the spectacular entertainment programme bringing our 15th Anniversary Greatest Showman-themed celebration to life, including show-stopping and surprise performances throughout the evening.

Branding – Prominent recognition as the Official Entertainment Sponsor of the 2wish 15th Anniversary Greatest Ball of Hope, with branding across event materials and alongside key entertainment moments and performances.

Social Media & Marketing Exposure – Featured across event marketing, social media and our website, reaching 27,000+ social media followers and over 15,000 website views each month.

Event Recognition – Special acknowledgement during the evening, including recognition in the host's speech and event programme, associating your brand with some of the night's biggest wow-factor moments.

Partnership Recognition – A special partnership memento in recognition of your support in bringing our milestone celebration to life.

VIP Hospitality – A complimentary table for 10 guests, including a bottle of wine, plus access to our exclusive VIP drinks reception ahead of the Ball.

Networking Opportunities – Connect with business leaders, supporters, community partners and high-profile guests at one of 2wish's most anticipated fundraising events.

Legacy Impact – Help make our biggest and most ambitious Little Ball of Hope a reality, celebrating 15 years of supporting bereaved families while helping ensure vital services continue for those who need them most.





COMMUNITY PARTNERS

15 Businesses for 15 Years

As 2wish celebrates 15 years of supporting those affected by the sudden death of a young person, we're inviting just 15 businesses to mark this milestone with a special anniversary sponsorship for £500.

Together, our 15 partners will raise £7,500 to help 2wish continue to be there for families and professionals when they need it most.

As one of our 15 Businesses for 15 Years , you'll receive:

Anniversary Recognition – Be proudly recognised as one of just 15 businesses supporting 2wish during our milestone 15th year Greatest Ball of Hope.

Branding – Your business name and logo featured within our anniversary Ball programme.

Digital Exposure – Recognition on our anniversary event webpage alongside your fellow community partners.

Event Connection – The opportunity to purchase tickets and join us at our 15th Anniversary Greatest Ball of Hope.

Impact & Legacy – Updates showing how your support is helping 2wish continue to be there for bereaved families.

The 2wish story would not be possible without the kindness and support from our local community and business supporters. Your support has helped us reach thousands of people, develop vital services and expand our support to other communities.







Partner with 2wish

STEP INTO THE SPOTLIGHT

Be part of 15 years of hope

In 2027, 2wish celebrates 15 extraordinary years of supporting families affected by the sudden and unexpected death of a child or young adult.

The Greatest Ball of Hope will bring together our supporters, partners, families and friends for an unforgettable evening at the Celtic Manor Resort.

We're inviting a select group of businesses to step into the spotlight with us and help make this milestone celebration truly spectacular.

YOUR BUSINESS. OUR MISSION. ONE UNFORGETTABLE NIGHT

We look forward to partnering with you to ensure that we can continue to provide support to those affected by the sudden death of a child or young person aged 25 and under.

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Registered with FUNDRAISING REGULATOR

www.2wish.org.uk

Registered Charity No. 1168140